



We're building the future of **attainable** real estate

We create high-need housing by investing in undervalued assets for in-demand markets.



OUR MODEL

Housing Us expands supply of attainable housing by sourcing, transforming and managing residential assets for rental or sale in localities with substantial unmet housing demand.

How We Execute

By sourcing in overlooked localities with significant unmet demand we are able to rapidly perform opportunity analysis to minimize risk.

By keeping general contracting and property management in-house, we control costs, accelerate timelines and maintain quality.

With our municipal policy expertise we unlock long-term value by building relationships for the long-term.

JOIN US

Why Now

Housing Us focuses on providing attainable housing solutions for the missing middle. In the US, there is a housing deficit of 2 million homes (July 2025, Moody's Analytics). This data suggests that this gap is most acute for modest to moderate income earners.

Which Markets

We source opportunities in up and coming neighborhoods and localities investors often overlook. We focus on working class neighborhoods with strong fundamentals and clear paths to value creation.

Why Us

We are just getting started.

We are execution-biased and laser-focused on creating value in niche, overlooked neighborhoods and markets.

AUM & Traction



\$3M+

Assets Under Management



\$5 M +

Markets & Pipeline

Northeast and Midwest

ACTIVE PROJECTS

Philadelphia, PA

Sourcing, acquisition, refurbishment and management of a portfolio of up to 100+ of formerly distressed assets, acquired off market in neighborhoods that Moody's Analytics has described as being substantially undersupplied. Assets primarily destined for affordable housing rentals.

Investment Offerings



Overlooked Opportunity

Targeted 506-C syndications and balanced fund offerings dedicated to closing under supplied housing gaps in overlooked localities and markets while providing homes for those with modest and moderate incomes.



Special Situations / Multifamily & Residential

Across the nation acute housing supply gaps exist in attainable housing. Existing and planned portfolios will balance multifamily and residential as well as rental and for sale properties.



In-House Execution

Vertically integrated general contracting and property management streamline delivery and reduce costs whether for new builds or refurbishments.



Regulatory & Municipal Savviness

Our policy fluency and locality analysis along with our public-private track record allow us to unlock opportunities others cannot, while increasing investor returns and meeting critical community demand.

Team



Jonathan Gibson
Chief Executive Officer

Real estate and housing policy veteran focused on value-creation in overlooked markets. Licensed agent and former compliance lead for 150+ agents.

A.L.B. Harvard University

M.P.A. Baruch College



Victoria Cox
Chief Investor Relations Officer

Victoria leads investor relations, partnerships, and go-to-market strategy. She brings 20 years of cross-asset experience as an angel investor and advisor to early-stage operators, scaling businesses through those lenses.

B.S. Engineering, Boston University

M.B.A. Thunderbird School of Global Management @ ASU



Ryan Yates
CFO

Ryan leads finance and has 15 years of fund administration and underwriting experience for over \$1B in equity across alternative investments. With his experience as Vice President of Finance and Compliance at Veloce Capital, he brings expertise in real estate finance, compliance, and risk management.

B.S. UMass Dartmouth



Raji Mosa
Managing Director, Housing Us Capital Management

Raji brings real estate investment experience as both a sponsor and operator through Avondale Equity Group, a Housing Us Capital partner. This work is complemented by 20 years in the private and public sectors.

B.S. Marist University

M.S. SUNY Maritime College

TO INVEST OR LEARN MORE

Email invest@housingus.co to request access to our investor portal or learn more about our current and upcoming offerings.
www.housingus.co

Disclosure

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